

FIESTA e FESTA



ELEVATED BEVERAGE EXPERIENCES & EVENT CURATION

for event planning professionals



Your Bar Partner Who Won't Let You Down

When your clients expect excellence, you need a beverage partner who understands the stakes. Fiesta e Festa delivers world-class bar experiences with the reliability and professionalism your reputation depends on.

Built on deep roots in New York's most respected bar programs, we bring technical expertise, creative vision, and flawless execution to every event, from intimate gatherings to large-scale productions.

WHY PLANNERS CHOOSE US

Standards that make you look good

- We're an extension of your reputation. Everything in the glass and on the bar reflects on you, and we treat it that way.
- A team that takes direction and works cleanly with your other vendors. No egos, no surprises.
- Balanced, consistent cocktails from the first guest to the last.
- The work guests don't see, but always taste: fresh juice, squeezed that day

Reliability you can count on

- Clear communication and quick responses.
- Detailed proposals with transparent pricing.
- On-time arrival, clean setup, full breakdown.
- When plans change day-of, we stay flexible and keep our end running smoothly, so the bar is never what goes wrong.

Range and scale

- From a single bartender to full bar production, scaled to your event.
- Intimate 10-person dinners to 200-plus guest weddings, executed to the same standard at any size.
- Beverage is our core, with coordination beyond the bar when the event calls for it.



SIGNATURE SERVICES

CUSTOM COCKTAIL PROGRAMS

Bespoke cocktail programs tailored to your client's vision. From one signature serve to a complete seasonal menu, every program is shaped to fit the event.

FULL BAR SERVICE



We set up and operate a complete open bar built around classics done properly: Negronis, Old Fashioneds, Martinis, Margaritas, Spritzes, and highballs.

When the event calls for it, we scale with you. A tight selection of classics or a full open bar with 30+ cocktails, built around what the night actually needs.

NON-ALCOHOLIC PROGRAMS

The same fresh ingredients, the same balance, the same care, just without the spirits. The guests who aren't drinking won't feel like they're missing a thing.



FROZEN MARTINI STATION

The station guests find once and keep coming back to. Two frozen martini styles, curated with you in advance, served in ice-cold glasses and kept perfectly frozen from the first pour to the last. Guests choose their own garnish from premium olives, cocktail onions, citrus peels, and finishing oils. No waiting. No dilution. Just a perfect martini every time, even in August heat.

ESPRESSO MARTINI STATION

A dedicated station. One drink, done many ways. Choose your spirit: vodka, tequila, mezcal, or rum. Choose your garnish: espresso beans, espresso salt, orange powder, or shaved white chocolate. Ready all night.



SPECIALTY STATIONS

APERITIVO STATION

Not just Aperol. A dedicated station built around a curated selection of aperitifs and vermouths, so guests can explore something beyond the expected. Light, convivial, endlessly sessionable. The perfect way to open any celebration.



AGUAS FRESCAS STATION

Not every standout drink has spirits in it. Made from scratch with fresh fruit and botanicals, our aguas frescas are the detail guests don't expect and can't stop talking about.

Every experience works on its own or in combination, so your client can mix and match to build exactly the night they want.



BEYOND THE BAR

EVENT COORDINATION & PRODUCTION

We've evolved from beverage specialists to full-service event partners. When your clients need comprehensive coordination, we manage vendor sourcing, timeline development and execution, kitchen staffing, and complete event production oversight.



CULINARY PARTNERSHIPS

While beverage is our specialty, we've cultivated trusted relationships with exceptional culinary teams. When your event calls for full catering, from canapé receptions to multi-course seated dinners, we coordinate with vetted culinary partners for a seamless, fully integrated food and beverage experience.



LA TAQUIZA, FeF x El Chato

Our signature food-and-beverage experience, in partnership with Taquería El Chato, a Michelin Bib Gourmand taquería. A live taquiza with a taquero on site, paired with our bar. A standout centerpiece for the client who wants the food to be as memorable as the drinks. Ask us for the La Taquiza guide.



IN GOOD

COMPANY



SELECTED CLIENTS

Perplexity · The Macallan · Lululemon · Grey Goose
The Brodsky Organization · St. Germain · INK Studio · Meadow Lane
No. 3 Gin · Bombay Sapphire

IN PARTNERSHIP WITH EVENT PLANNERS AND PRODUCERS

Events by Jesse · Hamptons Aristocrat · New Ground Promotions
and a discreet roster of private clients across NYC and the Hamptons

"Working with Fiesta e Festa was a pleasure from start to finish. Their communication was fast and efficient, every question got a clear, thoughtful response. They created a beautifully designed specialty cocktail menu with fresh juices and thoughtfully sourced ingredients, and both their production and service staff were stellar. The curated bar setup felt truly luxury. I'd recommend them without hesitation."

Dave A., Events by Jesse





LET'S WORK

TOGETHER

Whether you're planning an intimate dinner or a large-scale celebration, we'd love to hear about your upcoming events. Reach out and we'll put together a proposal tailored to your event.

info@fiestaefesta.com · fiestaefesta.com · [@fiestaefesta](https://www.instagram.com/fiestaefesta)

NEW YORK CITY · THE HAMPTONS

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